



MANAGEMENT COMMITTEE REPORT

MAY TO JUNE 2009

This is the second monthly report relating to Union activity. Please feel free to forward the link to this page to anyone you know or download the pdf and pass to those who do not have access to the internet. Our aim is to use these reports to improve communication and offer access to members to Committee members so you can offer suggestions, support, assistance and constructive criticism. We really are keen to hear from you and get feedback on what we are all trying to achieve.

The season may be over but we are as busy as ever trying to reflect and represent members' views. We have been closely involved in a campaign against RBS making it clear to them that they should not re-finance the loans to our "owners", have continued looking into travel options for national and international travel next season, continue to seek to expand our membership and no doubt will be watching the Michael Shields situation in the next few weeks.

We'd welcome any feedback in relation to this report and any improvements we can make.

Regards

Graham Smith

Secretary

Spirit of Shankly

secretary@spiritofshankly.co.uk

The Management Committee meet on a monthly basis with various Sub-Committees meeting separately either monthly or on an ad hoc basis as required. There are fifteen members of the Management Committee and other than the Chair and Vice Chair all members submit reports to the Committee prior to the monthly Management Committee meetings.

The full list of Management Committee members, their roles and contact details can be found at

<http://www.spiritofshankly.com/union-roles.html>

This report reflects the activity and work being carried out by your Union for the period detailed above and is taken from the minutes of meetings, reports and action taken by your Committee and the Union's members.

Secretary

The month saw the coordination of the Union's response to the incident at the End of Season party plus reviewing Date Protection and Public Liability Insurance issues. In addition there were contributions made to the news releases relating to re-financing, the PTS and travel issues. Commenced arrangements for Mass Meeting on the 11th July.

Please contact: secretary@spiritofshakly.co.uk

Finance

The renewal of memberships has continued this month.

The End of Season party contributed around £10000.00 to Union funds and the kind donation of proceeds of the premier of "Awaydays" by Kevin Sampson saw a further £3000.00 plus added to Union funds.

The Union would like to place on record its thanks for Kevin's generosity in making the donation.

Please contact: treasurer@spiritofshankly.com

Direct Action

The month saw the launch of our email and letter campaign relating to refinancing targeted at RBS and members' MPs. An Early Day Motion was launched in the House of Commons and other direct action is being considered and arranged and will be discussed at the forthcoming Mass Meeting.

Please contact: directaction@spiritofshankly.com

Club Liaison Report

The meeting with Ian Ayre took place and following it there was some further exchange relating to a number of issues, mostly centring around the PTS changes. The news items can be found at <http://www.spiritofshankly.com/news/lan-Ayre-Meeting.html> and <http://www.spiritofshankly.com/news/Memo-to-Ian-Ayre.html>

Please contact: clubliaison@spiritofshankly.com

Travel

The meeting with Thomas Cook took place and was reported at <http://www.spiritofshankly.com/news/Thomas-Cook-Meeting.html>

There has been one additional meeting with a potential travel partner for next season and the possibility of further interest from another travel group in assisting us with international travel.

Please contact: travel@spiritofshankly.com

UK and Overseas Supporters' Liaison

The overseas trips generated over 100 new members for the Union and were paid for by individual donations or our overseas hosts, not members' subscriptions. The Union's profile continues to be raised and further visits are planned to underpin the Union's aims and objectives in growing our member base.

July will see our attendance at the European Fan's Congress in Hamburg (subsidised by the organisers) and consideration of us working with the Football Supporters' Federation with a fan Embassy for our European away games.

For UK enquiries please contact: uksupporters@spiritofshankly.com

For Overseas enquiries please contact: overseas@spiritofshankly.com

Events

Despite the regrettable incident at the End of Season Event at the Olympia on the 24th May 2009 the overall event went well and raised significant funds for the Union.

SOS Committee Member Nicky Allt's "One Night In Istanbul" opens at the Empire on the 9th July 2009 - tickets for the run can still be obtained at

<http://www.ticketmaster.co.uk/One-Night-In-Istanbul-tickets/artist/976891>

Further events are planned for next season and will be announced in due course.

Please contact: events@spiritofshankly.com

Marketing/Membership/Media

The Union's current membership is 2665 (an increase of about 300 on last month's figure).

Activity this month focussed on the End of season Party (50 odd emails) and the PTS changes (over 300 emails).

The renewal system is working well and a review of the breakdown of our membership between national and international members is being undertaken.

For marketing issues please contact marketing@spiritofshankly.com

For membership issues please contact membership@spiritofshankly.com

For media enquiries please contact media@spiritofshankly.com

Community Liaison and Regeneration Plans and Aims/Youth

This Sub Committee is focusing mainly upon what we as fans can do for the immediate area in which the Club is based.

There have been meetings with the Rhys Jones Memorial Fund, Football Industry Group (to see what the Union could contribute in the local Anfield area to their work) and a meeting is being sought with the LFC in the Community Department at the Club, again to see what we can do to assist them.

community@spiritofshankly.com

youth@spiritofshankly.com

New Media

The New Media team have been busy with the increased activity of our news releases and continue to monitor and protect our membership database and website resources.

tech@spiritofshankly.com